

# Privacy Policy

## OVERVIEW

Aisel Lifestyle is a trading name of Aisel Lifestyle Sdn Bhd (1585576-H). We respect the privacy rights of its online visitors and recognize the importance of protecting the information collected about them.

Your privacy is important to us, so we have created the following Privacy and Security Policy to let you know what information is collected when you visit [www.aisellifestyle.my](http://www.aisellifestyle.my), why it is collected and how we use it. This Privacy and Security Policy also addresses our data security practices, the options you have to access and control any personally identifiable information you provide to us, and other matters.

This Privacy and Security Policy is governed by our Terms of Use. We may occasionally make changes to this Privacy and Security Policy which will be included on this page in part or as a whole. It is your responsibility to review this Privacy and Security Policy frequently and remain informed about its content.

Please contact us if you have any questions related to our Security & Privacy Policy.

## COLLECTING PERSONAL INFORMATION

Aisel Lifestyle does not collect personal information from you (your name, addresses, e.g.) when you visit our website. If you choose to provide this information to us, it is only used to fulfill your request for information or your consent to receive communication from Aisel Lifestyle. Such communication can include: electronic newsletters, offline mailings, notification of new product arrivals, promotions, contests and customer service calls regarding orders you have placed. We will not contact you for any marketing or promotional purposes.

If you place an order on our website, we will collect your first and last name, home or other address, telephone number, email address and billing, payment and financial information. If you do not provide such information, we will be unable to complete your purchase. We use this information to complete, support and analyze your purchases from Aisel Lifestyle.

This information may also be used for internal purposes and to comply with any requirements of This information may be disclosed to our staff and to third parties involved in the completion of your transaction (credit card provider, e.g.) the delivery of your order (supplier, shipping carrier, e.g.) or the analysis and support of your use of the Aisel Lifestyle website.

## COLLECTING TECHNICAL INFORMATION

Aisel Lifestyle uses cookies to keep track of what you have in your shopping cart and to remember you when you return to our store. Cookies are very tiny files that are stored on your computer when

you visit certain web pages that record your preferences. They cannot harm your computer and they do not contain any personal or private information. You must accept cookies to make a purchase at Aisel Lifestyle.

As you browse our website, we may gather navigational and click stream data that shows what pages are visited and how long various features are used. This information will not reveal your identity or be linked to you personally. We use this information to complete, analyze and support your purchases from Aisel Lifestyle and use of the web site to comply with any requirements of law and to determine the commissions for our Affiliates.

We may use third-party advertising companies to serve ads on our behalf. These companies may employ cookies and action tags to measure advertising effectiveness. Any information that these third parties collect via cookies and action tags is completely anonymous.

#### SHARING PERSONAL and/or TECHNICAL INFORMATION

We take your privacy seriously. We only share your personal information when it is necessary to complete your order (submitting your address to a supplier and/or shipping carrier, e.g.) or to fulfill a legal requirement or request if we have belief that such action is necessary.

We may disclose your information if necessary to protect our legal rights, if the information relates to actual or threatened harmful conduct, or superbuy.my has good faith belief that such action is necessary to (1) conform to the requirements of law or comply with governmental orders, court orders, or legal process served on Aisel Lifestyle or (2) to protect and defend the property or rights of Aisel Lifestyle, the users of its website or the public. This includes exchanging information with other companies and organizations for fraud protection and credit risk protection. If zenerofficial.com should ever file for bankruptcy or merge with another company, we may sell the information you provide to Aisel Lifestyle to a third party or share your personal information with the company we merge with.

#### LINKS

Aisel Lifestyle website may contain links to other sites. Aisel Lifestyle is not responsible for the privacy practices or the content of such sites. This Privacy & Security Policy applies solely to information collected on Aisel Lifestyle.

#### SECURITY

We offer secure web pages to collect certain kinds of user information, and we store certain kinds of data in encrypted form. We follow reasonable technical and management practices to help protect the confidentiality, security and integrity of data stored on our system. While no computer system is completely secure, we believe the measures implemented by our website reduce the likelihood of security problems to a level appropriate to the type of data involved.

We generally keep user data on our server or in our archives for as long as we deem reasonable. We may alter this practice according to changing requirements. We may keep other data for longer periods if the law requires it. Additionally, information posted in a public forum (such as a frequently asked question, article comment, or product review) could stay in the public domain indefinitely.

#### YOUR CONSENT TO THIS POLICY

By using the Aisel Lifestyle website you are agreeing to this Privacy and Security Policy. Our Terms of Use take precedence over any conflicting Policy provision. We may change our Privacy and Security Policy by posting a new version of the policy on this page which is your responsibility to review frequently.